



Altonjunior Siima

LEAD UX/UI DESIGNER

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www.altonjuniorsiima.com | [Portfolio](#) | [Linkedin](#) | [Twitter](#)

Educational Details

- **MBA in Digital Transformation (CDO, Chief Digital Officer)**
Tech Technological University | Currently Studying: Completion Date 04/2025
- **Professional Masters Degree in Digital Product Design UI /UX**
Tech Technological University | Currently Studying: Completion Date 10/2024
- **UX Design Professional certificate**
Google | Coursera | Completed: 09/12/2022
- **Bachelor of Science in Computer Science (User Experience)**
University of London | Coursera | Completed: 05/10/2019

Skills

- UX Research & Analysis
- Wireframing & Prototyping
- Visual Design
- User Testing & Usability
- Design Thinking
- Team Leadership
- Digital Transformation

Tech Stack

- Figma | Sketch | Adobe XD | InVision
- Axure RP | Adobe Creative Suite
- HTML/CSS | JavaScript (basic)

Projects

View Portfolio at www.altonjuniorsiima.com

Professional Experience

Adapt IT | | Johannesburg, South Africa | 08/2023 - Present

Lead UX/UI Designer

- Lead the design team to create user-centric digital products.
- Drive design strategies aligned with business goals.
- Oversee UX research, user testing, and usability improvements.

TedTec Business Solutions | Johannesburg, South Africa |
11/2019 – 07/2023 | Roles and Responsibilities

Senior UX/UI Designer | 05/2021 – 07/2023

- Promoted from Junior UX/UI Designer after 1 year and 6 months.
- Enhanced user experience through in-depth UX research and design.
- Collaborated with cross-functional teams to deliver high-quality digital solutions.

Junior UX/UI Designer | 05/2020 – 04/2021

- Transitioned from UX/UI Design Intern to Junior UX/UI Designer.
- Contributed to design projects from concept to implementation.
- Assisted in user research and usability testing.

UX/UI Design Intern | 11/2019 – 04/2020

- Completed a 6-month internship focusing on UX/UI design fundamentals.
- Supported senior designers in wireframing, prototyping, and user flows.
- Gained hands-on experience in UX research and design tools.